ORIGINAL 02-277

## **Art Zernis**

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February 20,2003 04:20 PM

FCC Chairman Michael K. Powell Federal Communications Commission 445 12th St., SW Washington, DC 20554

Confirmed MAR 1 % 2003

Distribution Center

Subject: Protect Children's Television!

Dear FCC Chairman Michael K. Powell:

The FCC must consider the unique needs of children in its upcoming rulemaking on broadcast ownership rules.

Children consume almost five and a half hours of media per day. Research has shown that media, particularly television, play a unique and powerful role in children's development.

The FCC should consider how further relaxation of media ownership rules would impact children's programming. Deregulation may reduce competition, increase commercialism and result in less original programming for children.

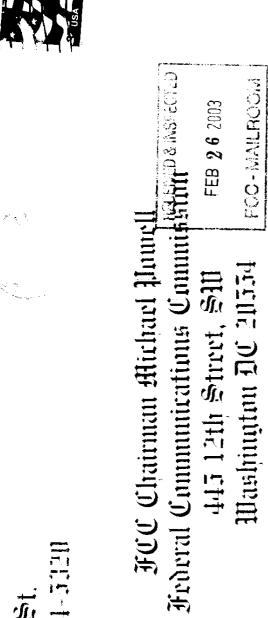
Before making any regulatory changes to existing media ownership rules, the FCC must consider how children will be affected.

Sincerely

cc:

Senator Charles Schumer Representative Anthony Weiner Senator Hillary Clinton

## Art M Zernis 1:11-2:11 Alberton St. Aego Park AJ 11:174-5:130



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